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Security, Rights, & Liabilities In E-Commerce



Synopsis

Geared towards technical professionals, marketing managers, finance/business strategists, law/policy makers, and educators whose work involves e-commerce, this unique book provides a clear overview of the legal and public policy issues associated with computer networks and electronic transaction and security. It identifies various forms of potential legal and commercial liability, and advises what legal claims may be raised, by whom, and the potential impact of these claims. Methods to reduce or eliminate liability are discussed, offering practical, operational guidance to professionals. The book also describes the legal rights of computer system and electronic commerce operators that can be applied to help preserve security and to recover in the event that security is breached.

Book Information

Series: Artech House Computer Security Series

Hardcover: 270 pages

Publisher: Artech Print on Demand; 1st edition (November 15, 2001)

Language: English

ISBN-10: 1849731713

ISBN-13: 978-1580532983

ASIN: 1580532985

Product Dimensions: 6.1 x 0.6 x 9.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #4,081,763 in Books (See Top 100 in Books) #42 in Books > Law > Business > Regulation #805 in Books > Computers & Technology > Certification > CompTIA #956 in Books > Textbooks > Law > Tax Law

Customer Reviews

My first thought is to call this a classic, but perhaps that is too strong. The text is extremely lucid and well organized. Matsurra does an excellent job at making interesting otherwise dry legal dangers facing any ecommerce organization. Get every member of your staff to read this. It will be a well rewarded investment.

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